



## Family Business Forum 2022 Future Prospects and Success Enablers In Line with Vision 2030

In line with its social responsibility and commitment to support the local community, development of the national economy and fulfillment of Vision 2030, Al Yamamah University, holds its annual YU Forum 2022, under the title of Family Businesses Future Prospects and Success Enablers. The Forum focuses on the vital role of family business in building a strong and prosperous private sector that can play a pivotal role in the achievement of the social and economic goals of Vision 2030. It brings together family business leaders, experts, and interested parties. The Forum includes distinguished speakers, panel discussions, and peer reviewed research papers in (but not limited to) the areas listed below. Abstracts and papers should be emailed to the Chair of the [Research Committee at: a\\_alwathnani@yu.edu.sa](mailto:a_alwathnani@yu.edu.sa)

### Theme 1 Corporate Governance in Family Businesses

#### • The Impact of the Board Structure of Family Businesses on:

- o Financial Performance
- o Going Public Decisions
- o Value Creation Decisions
- o Return on Investment/Stock Return
- o Access to Quality Capital
- o Capital Structure and Cost of Capital

### Theme 2 Funding, Growth, & Expansion of Family Businesses

- Determinants of Capital Structure and Cost of Capital
- Determinants of Access to Quality Financing
- Determinants of Going Public
- Continuity and Risk Assessment
- Main barriers for Growth and Expansion
- The Impact of Going Public on Growth and Expansion
- Exist Strategy

### Theme 3 Management in Family Businesses

- Challenges of Attracting and Retaining Talent
- The Role of Emotional Intelligence
- Job Security and the Role of Labor Market Policies
- Contribution to Job Creation & Productivity
- Employee Turnovers
- Promotion of Women Leadership
- Gender Stereotypes



## Important Dates

- o Abstract Deadline: February 20, 2022
- o Abstract Acceptance Notification: March 1, 2022
- o Paper Deadline: March 10, 2022
- o Camera Ready Slides: March 16, 2022
- o Accepted papers will be published in the conference proceedings
- o Organizing Committee Chair: Prof. Hussam Ramadan
- o Research Committee Chair: Dr. Abdulaziz Alwathnani

